



GOLDEN FOOTPRINT AWARD

Nomination Guidelines

Introduction

Colorado Walks created the Golden Footprint Award to celebrate the accomplishments of individuals, groups, and organizations dedicated to encouraging and promoting walking for health, fitness, and transportation in Colorado. Golden Footprint Award recipients bring to life the vision of making their communities more walkable and enabling more people to walk.

The Golden Footprint Award honors individuals, organizations, businesses, or government entities for:

- ♦ Exemplary accomplishments in improving the built environment for pedestrians such as innovative engineering solutions and safety enhancements;
- ♦ Demonstrated commitment to integrating walking into the fabric of contemporary community life and the daily routines of community members; and
- ♦ Creative and responsible approaches to promoting and encouraging walking for health, fitness, and transportation.

Golden Footprint Awards celebrate and recognize model achievements so that others can learn from them. Each year, Colorado Walks gives up to three awards for outstanding contributions to improving conditions for pedestrians or projects, programs, or activities that increase the number of people walking.

The Colorado Walks Board of Directors administers an open competition to select award winners and anyone can submit a nomination. Completed nomination forms and accompanying materials must be postmarked no later than August 31 of each year. The awards are presented to the winners at the annual Golden Footprint Awards ceremony held during Colorado Pedestrian Month in October.

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Eligibility

Any individual, organization, business, or government entity is eligible to receive a Golden Footprint Award. All nominated projects, programs, or activities must have been completed within the last five years, and in existence for at least one year, to prove viability. The Colorado Walks Board of Directors, Advisory Committee members, and staff are *not* eligible to receive an award during their tenure with the organization.

Criteria

Selection of Golden Footprint Award winners is guided by the following general criteria:

- ♦ Outstanding accomplishments in improving the built environment for pedestrians such as innovative engineering solutions or safety enhancements;
- ♦ Demonstrated commitment to protecting and enhancing the pedestrian environment;
- ♦ Integration of walking into contemporary community life;
- ♦ Creative and responsible approaches to promoting and encouraging walking for health, fitness, and transportation;
- ♦ Model achievements that can apply to a wide range of circumstances; and
- ♦ Significant and demonstrable outcomes such as substantial educational and outreach components, economic benefits, and noteworthy advances in creating inviting and safe places for people to walk.

Nomination Package

Every nomination package must include the following:

- 1) **Nomination Form** – fully completed, signed, and dated (see page 4);
- 2) **Summary Description** – maximum two pages (see specifications below);
- 3) **Images** (see specifications below); and
- 4) **Optional Documentation** (see specifications below).

Summary Description

This document may not exceed two pages, and must include the following information, presented in the order below for the nomination to be considered:

- 1) Describe:
 - a) The project, program, activity, or individual being nominated;
 - b) How this nominee meets the award criteria; and

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- c) How it resulted in significant outcomes. Be specific and give examples, facts, and figures to support your assertions.
- 2) Describe the role of the nominated individual, organization, business, or government entity in contributing to the success of the project, program, or activity. If partners are involved, describe their roles and contributions.
- 3) If the nominee has previously won an award or been publicly recognized, please note and explain.
- 4) Note the completion date of the program, project, or activity. If cyclical or ongoing, please elaborate.

Images

Five sets of a maximum of 10 color images (4" x 6" or larger), with captions and photo credits can also be submitted. If your photos are printed from digital images, please include a CD containing the images at a resolution of 400 dpi or greater, as well as a Microsoft Word file with captions and credit information. The images should show, as appropriate, before and after results, types of environmental improvements, people carrying out the project, and people using and enjoying the pedestrian facility, walking program, or activity.

Optional Documentation

Nominations may also include up to five clippings, brochures, reports, or other publications. They may also include no more than three letters of endorsement by community leaders, industry professionals, or program participants that demonstrate support, significant outcomes, and the quality of the project, program, or activity.

Nomination Filing

Include one signed original and four copies of the completed nomination form and summary description, images, and optional documentation in a pocket style presentation folder. All five copies of the nomination must be sent in one package that is postmarked no later than August 31. Nominations will not be returned. All nomination materials, including photographs, become the property of Colorado Walks, and may be reproduced by Colorado Walks and its partners without additional explicit permission.

Mail Nominations to:

Colorado Walks
Golden Footprint Awards
P.O. Box 24007
Denver, CO 80224

For Additional Information:

www.ColoradoWalks.org
info@ColoradoWalks.org
303-549-5081



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Nomination Form

Nominee:

Name _____ Title _____
Organization _____
Address _____
City/State/Zip _____
Phone _____ Email _____

Project/program/activity manager (not necessary for nominated individual):

Name _____ Title _____
Organization _____
Address _____
City/State/Zip _____
Phone _____ Email _____

Nomination submitted by:

Name _____ Title _____
Organization _____
Address _____
City/State/Zip _____
Phone _____ Email _____

Key partners (list no more than three):

Name _____ Title _____
Organization _____
Address _____
City/State/Zip _____
Phone _____ Email _____

Name _____ Title _____
Organization _____
Address _____
City/State/Zip _____
Phone _____ Email _____

Name _____ Title _____
Organization _____
Address _____
City/State/Zip _____
Phone _____ Email _____

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Two people designated to receive the award at the presentation ceremony:

Name _____ Title _____

Organization _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Name _____ Title _____

Organization _____

Address _____

City/State/Zip _____

Phone _____ Email _____

SUMMARY DESCRIPTION:

This section of the nomination should not exceed two pages (single spaced, minimum 12 point type), and must include the information below, in the order presented for the nomination to be considered:

- 1) Describe:
 - a) The project, program, activity, or individual being nominated;
 - b) How this nominee meets the award criteria; and
 - c) How it resulted in significant outcomes. Be specific and give examples, facts, and figures to support your assertions.
- 2) Describe the role of the nominated individual, organization, business, or government entity in contributing to the success of the project, program, or activity. If partners are involved, describe their roles and contributions.
- 3) If the nominee has previously won an award or been publicly recognized, please note and explain.
- 4) Note the completion date of the program, project, or activity. If cyclical or ongoing, please elaborate.

RELEASE AUTHORIZATION

The undersigned gives Colorado Walks absolute right to use and distribute, in whole and in part, all material submitted in furtherance of this nomination. All submitted materials become the property of Colorado Walks and will not be returned. Materials may be used in program activities, including publications and web sites. Colorado Walks is given permission to make any editorial changes and/or additions to subject material. The undersigned guarantees to have on file all necessary individual agreements and signatures to ensure Colorado Walks unencumbered use of all associated material.

Release authorized by (print or type name) _____ Date _____

Title _____

Organization _____

Signature _____