

Colorado Walks

2007 Sponsor Benefits

Benefits	\$50,000	\$25,000	\$10,000	\$5,000	\$1,500	\$500
COLORADO WALKS PROGRAMS & SERVICES						
Sponsor Logo in print advertisements	X					
Walking Programs & Projects						
Recognition & Logo in collateral materials	X					
Logo on participant T-shirts/Swag	X					
Invitation to participate in walking programs	X				X	
Quarterly eNewsletter						
Quarterly Recognition & Logo (all issues)	X					
Semi-annual Recognition (two issues)		X	X			
Annual Recognition (one issue)				X		
Concrete Connection Fund						
Name recognition, Logo & link on CCF web page	X	X	X			
Colorado Walks Web Site						
Name recognition, Logo & link on Colorado Walks web site	X	X	X			
Name recognition & link on Colorado Walks web site				X	X	X
One year membership in CO Walks	X	X	X	X	X	X
Volunteer Opportunities for your staff	X	X	X	X	X	X
Statewide recognition of sponsorship from time of commitment	X	X	X	X	X	X
America's Downtown Mile Races Series						
Logo & link on America's Downtown Mile web site	X	X	X	X		

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COLORADO PEDESTRIAN SUMMIT & VILLAGE MILE WALK/RUN						
Recognition in collateral materials	X	X	X	X	X	X
Recognition as sponsor of the Reception/Party at the CO Pedestrian Summit	X					
Recognition as sponsor of Opening Plenary & Luncheon at the CO Pedestrian Summit		X				
Recognition as sponsor of Mark Fenton (keynote speaker & facilitator) at the CO Pedestrian Summit			X			
Recognition as sponsor of Friday Breakfast or Lunch at the CO Pedestrian Summit				X		
Recognition as sponsor of one morning or afternoon F&B Break at the CO Pedestrian Summit (3 available)					X	
Banners (provided by sponsor) - TOTAL	6	5	4	3	1	1
Workshop Ballroom	1	1	1			
F&B Ballroom	1	1	1	1		
Breaks - Sponsor recognition 18" x 20" poster on easel					1	
Village Mile - Start/Finish	1	1	1			
Village Mile - Along course	3	2	1	2	1	1
Logo placement on participant T-shirts/Swag	1st tier	2nd tier	3rd tier	4th tier	5th tier	6th tier
Exhibitor space at the CO Pedestrian Summit	X	X	X	X	X	X
Comp Registrations for the CO Pedestrian Summit	5	4	3	2	1	1
Comp Registrations for the Village Mile	5	4	3	2	1	1